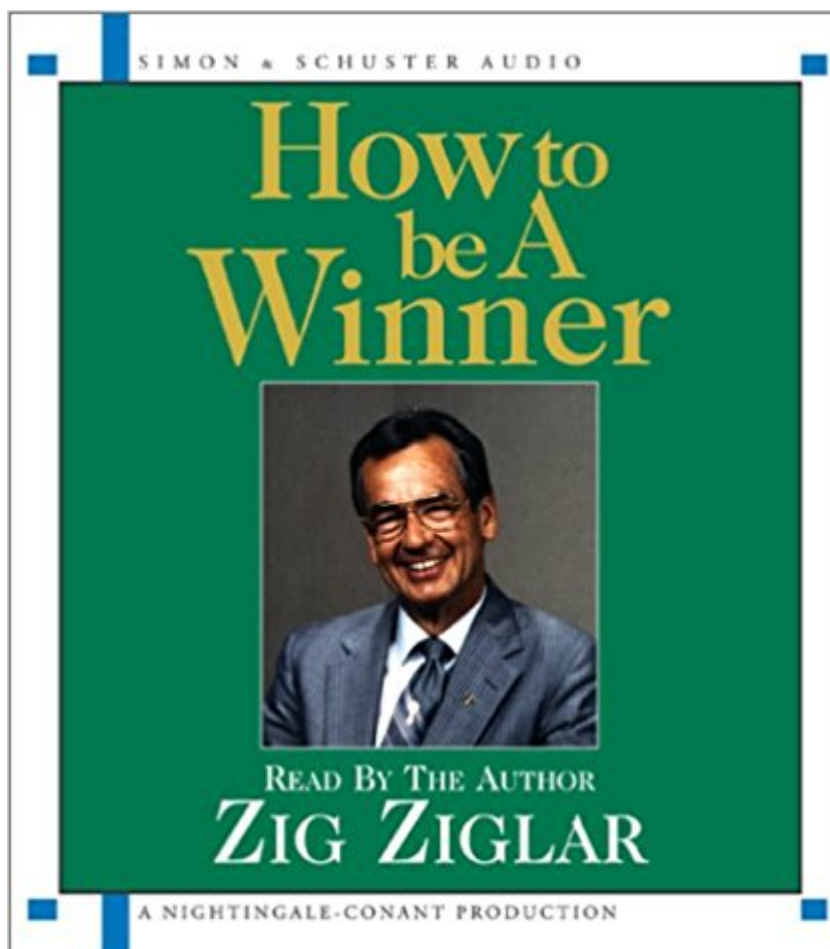




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How To Be A Winner



Synopsis

SUCCESS CAN BE YOURS WITH ZIG ZIGLAR'S HOW TO BE A WINNER You know what it means to be a winner. Now find out how to become one. You have the potential. But you need that powerful lift that can vault you over any obstacle: a winning attitude. Your talents and skills are inert without a winning self-image to activate them. "Attitude is more important than aptitude," asserts Ziglar as he leads you to think and feel like a winner. Winners are not born - they're made. You can train your mind and body for high performance by applying Zig's formula to your everyday life. As you gain a winning edge, you'll be able to: Find the positive in people and situations Change bad habits Set goals Have more rewarding relationships How to be A Winner is so motivational and inspirational that you'll want to listen to it again and again. This powerful program will revitalize you whenever you are down.

Book Information

Audio CD: 1 pages

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Average Customer Review: 4.4 out of 5 stars 7 customer reviews

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Customer Reviews

Zig Ziglar has motivated the sales forces of multi-national corporations, as well as the thousands of individuals who have attended his seminars and read his books. He is the president of the Zig Ziglar Corporation and the author of the bestsellers Secrets of Closing the Sale, Success and the Self-Image, 5 Steps to Successful Selling, How to be a Winner, and How to Get What You Want. Zig Ziglar has motivated the sales forces of multi-national corporations, as well as the thousands of individuals who have attended his seminars and read his books. He is the president of the Zig Ziglar Corporation and the author of the bestsellers Secrets of Closing the Sale, Success and the Self-Image, 5 Steps to Successful Selling, How to be a Winner, and How to Get What You Want.

This tape is apparently a combination of at least two presentations (Zig's voice tone changes noticeably, and his verbal outlining is interrupted). This is a very short overview of Zig's philosophy, and might be a good introduction to his work. Yet it is too rushed and is presented at the surface level only. As a result, it just does not have the impact we have come to expect from one of the great motivational speakers. I recommend you spend just a little more for the "Success and Self-Image" tapes. For those of you who already have those tapes, you do not need to buy this one.

Zig is the best motivator in history. This is one of my all time favorites.

I love Zig! He is always a blast to listen to :) you don't even realize your learning its so fun!

This is a helpful book that gives you good ideas about how to do well in business. Also applies to your life.

One of the cds was missing I only got 1/2 of the message. I really would return if I had the info to do so.

If you really want to learn what it takes to be a winner, this is the audiobook you should listen to. Excellent tape for your children to listen also, if they learn this concepts early in life they will learn what they need to do on a regular basis in order to excel in whatever they choose to do.

The first thing that made this tape noticeable was Zig's southern accent (or Texan?) and the funny jokes here and there which were actually funnier than most other personal development speakers. The theme (the beef of the matter) however, was pretty much the same as many others. The only differing part was that he just doesn't believe we can do 'anything' with a positive attitude, but at least we can do 'everything better that with a negative attitude'. It wasn't that bad. Not.

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